

ITALIAN HERITAGE AND CULTURE MONTH • OCTOBER 2019 • 43<sup>ST</sup> ANNIVERSARY

**MATERA 2019**  
**European Capital of Culture**

**AD & DONATION FORM**

In support of the Italian Heritage and Culture Committee of New York, please consider making a charitable contribution. Donations of \$500 to \$7,500 will receive space for a full or partial page advertisement (see categories below) in the Italian Heritage and Culture Month Events Magazine. Ad pages can highlight your business, organizational logo, or personal best wishes to celebrate this year's theme. Contributions up to \$499 will be listed, by individual or organization name, on the Financial Supporters page in the magazine.

**\_\_\_ YES! I wish to support and celebrate of Italian Heritage and Culture Month 2019:**

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

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Indicate name and/or organization to be listed in booklet if different from contact information above:

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

**Indicate category of financial support:**

\_\_\_\_\_ \$ 7,500.00—full page back cover

\_\_\_\_\_ \$ 2,000.00—full page

\_\_\_\_\_ \$ 4,000.00—full page inside front cover

\_\_\_\_\_ \$ 1,000.00—column

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\_\_\_\_\_ \$ 500.00—quarter column / quarter page

Advertising **space is limited** and is available on first come first served basis. Digital files must be 300 dpi, in pdf or jpg format. See ad measurements below. **Ads are accepted by email only.** Include name and organization in message and send to [joan.migliori@qc.cuny.edu](mailto:joan.migliori@qc.cuny.edu).

Full Page = 8.5" width x 11" height (live area = 7.5" x 10"; bleed = 0.125")

1 Column = 3.5" width x 9.25" height

Quarter Page = 3.5" width x 4" height

The following contributions will list your name and/or organization as: \_\_\_\_\_

\_\_\_\_\_ Sponsor: \$ 250.00    \_\_\_\_\_ Contributor: \$ 100.00    \_\_\_\_\_ Booster: \$ 50.00    \$ \_\_\_\_\_ Other Amount

This **form, Ad, and check must be received by July 10, 2019** for inclusion in this year's magazine. If you have any questions, please contact Joan Marchi Migliori at Tel: 212-642-2094; fax: 212-642-2030; Email: [joan.migliori@qc.cuny.edu](mailto:joan.migliori@qc.cuny.edu).

Make check payable to: **Italian Heritage and Culture Committee NY, Inc.** and mail with completed form to:

IHCC-NY, Inc.  
Attn: Joan Marchi Migliori, Program Chair  
25 West 43<sup>rd</sup> Street, 17<sup>th</sup> Floor  
New York, NY 10036

*Thank you for your generosity and support.*