



CALANDRA  
ITALIAN  
AMERICAN  
INSTITUTE

# The 3 *F*s in Italian Cultures

CRITICAL APPROACHES TO *FOOD*, *FASHION*, AND *FILM*

APRIL 28-30, 2011

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In the second half of the twentieth century, food, fashion, and film became fundamental icons of Italian culture. These three cultural fora have become critical arenas where the notion of an “Italian style” is formulated, marketed, and consumed as an articulation of identity at local, national, and global levels. The prestige accorded the “3 Fs” influenced the re-evaluation of Italian-American identity as a positive construct, while Italian-American political, economic, and cultural standing have been instrumental in the marketing and consumption of Italian products in the United States and abroad. Food, fashion, and film are key points of encounter in the symbiotic circuitry between Italy and its diaspora. This conference offers a venue for the exploration of such identity markers and how they have shaped general perceptions of Italians around the world.

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APRIL 28-30, 2011

THURSDAY, APRIL 28, 2011

**6:30–8:30 pm**

## **WELCOME AND RECEPTION**

ANTHONY JULIAN TAMBURRI

Dean, Calandra Institute, Queens College, CUNY

KATHARINE COBB

Vice President for Finance and Administration,  
Queens College, CUNY

MATTHEW GOLDSTEIN

Chancellor, The City University of New York

JOHN MARIANI

Food and Travel Correspondent for *Esquire*

Presentation: "How Italian Food Conquered the World"

FRIDAY, APRIL 29, 2011

**9:00–9:30 am**

Coffee and pastries

**9:30–10:45 am**

## **FOODING ITALY** CONFERENCE ROOM

Chair: Donald Tricarico, Queensborough Community College, CUNY

What is Italian Cuisine?

FRANCESCA MARIA MUCCINI, Belmont University

Our Sicilian Mother: A River of Olive Oil Runs Through It

ROBERT OPPEDISANO, Editor

A Taste of Sicily: Sicilian Food in Italian Movies

FABIO PARASECOLI, The New School

## **THE 3Fs IN VERSE** LA GALLERIA

Chair: George Guida, New York City College of Technology, CUNY

Another Gourmet Meal Shot to Hell and Other Recipes My Italian Mother Shared with Me

PAOLA CORSO, Poet

Stiletto Heels & a Pork Pie Hat

LUIGI MONTEFERRANTE, Poet

### **11 am–12:15 pm**

## **FASHIONING STYLE IN REEL/REAL LIFE** CONFERENCE ROOM

Chair: Dennis Barone, St. Joseph College

“It’s way over the top, you know, that’s how Scorsese is”: A Psychological Perspective on the Layers of Illusion in *Shutter Island*  
LORRAINE MANGIONE, Antioch University New England

Michael Corleone’s Tie: Signifying Ambiguities in Coppola’s *The Godfather*

ANTHONY JULIAN TAMBURRI, Calandra Institute, Queens College, CUNY

Recognition and Respect for Guido?: The Social Trajectory of a Low Italian-American Style

DONALD TRICARICO, Queensborough Community College, CUNY

### **12:15–1:30 pm** Lunch on your own

### **1:30–2:45 pm**

## **FOOD AND ITS DISCONTENT** CONFERENCE ROOM

Chair: George De Stefano, Author

Growing up Italian American in a “Wonder Bread” World  
LULU LOLO, Performance Artist

Food for Survival: A Memoir

MARIA TERRONE, Queens College, CUNY

Sliced Thin: Anorexia in an Italian-American Adolescence

ROSANGELA BRISCESE, Calandra Institute, Queens College, CUNY

**3–4:15 pm**

**OTHERING AND CONSUMING “ITALIAN”** CONFERENCE ROOM

Chair: Robert Oppedisano, Editor

Frowsy Weeds, Odd-Looking Creatures, and Big, Awkward Sausages:  
Jacob Riis’s Othering of Italian Food in *How the Other Half Lives*

JOSEPH COSCO, Old Dominion University

Looking at Italian Food Places in Brussels through the Lens of New  
York City, 1880–1914

OLIVIER DE MARET, Vrije Universiteit Brussel

Consuming the Culinary Other: Italian Writers and the Transnational  
Formation of Taste in Postindustrial America

SIMONE CINOTTO, University of Gastronomic Sciences

**4:30–5:45 pm**

**GENDERED FOOD** CONFERENCE ROOM

Chair: Joan Saverino, Arcadia University

Father, Son, and Wine: An Approach to Edward Bonetti’s *The  
Wine Cellar*

MARIE-CHRISTINE MICHAUD, Université de Bretagne-Sud

Cinema and Words: Notions of Authenticity and Nostalgia in the  
New Culinary Traditions

SONIA MASSARI, Gustolab Institute Center for Food and Culture

A Close Reading of Louise DeSalvo’s *Crazy in the Kitchen*

ALESSANDRA COCCOPALMERI, Independent Scholar

**SATURDAY, APRIL 30, 2011**

**9:00–9:30 am**

Coffee and pastries

**9:30–10:45 am**

**ITALIAN IDENTITIES, ITALIAN BODIES: GENDER,  
SEXUALITY, AND THE 3Fs** CONFERENCE ROOM

Chair: Simone Cinotto, University of Gastronomic Sciences

“Garlic Eaters”: Italian-American Identity at the Table  
ROCCO MARINACCIO, Manhattan College

The *Pacchiana* as Icon: Local Identity, Folk Arts, and Marketing  
Heritage in Calabria

JOAN SAVERINO, Arcadia University

Foreign Fairies on Film in the Work of Charles Atlas, 1920-1940  
DOMINIQUE PADURANO, Horace Mann School

**11 am–12:15 pm**

**FILMING ITALIAN AMERICA** CONFERENCE ROOM

Chair: Joseph Cosco, Old Dominion University

Conspicuous by Their Absence: Italian Americans in Hollywood  
World War II Films

SALVATORE LAGUMINA, Nassau Community College

The Same Theme, with Variations: Two John Fante Films

DENNIS BARONE, St. Joseph College

Re-viewing Frank Capra’s Cinema

VITO ZAGARRIO, Università degli Studi Roma Tre

**SETTING THE ITALIAN TABLE** LA GALLERIA

Chair: Dominique Padurano, Horace Mann School

Fashioning Venetian Glass: From Factory to Studio to  
Foreign Imports

SUSAN M. ROSSI-WILCOX, Independent Scholar

The Lost Legacy of Sicilian Jewish Cuisine

ALISSA MERKSAMER, New York University

From *Pane e Pomodoro* to *Ciambotto*: The History and Culture  
of *la miseria* in Apulian Cuisine

ROSSANA DEL ZIO, Author

**12:15–1:30 pm** Lunch on your own

**1:30–2:45 pm**

**MAKING FOOD, MAKING ART** CONFERENCE ROOM

Chair: Nancy Caronia, University of Rhode Island

The Cafe Scene is Next: Italian Actors, Waiters, and Chefs in the Making of Hollywood's Golden Age

KIRBY PRINGLE, Loyola University Chicago

Eating Identity: Food as a Mirror of Ethnicity in Italian-American Writing

STEFANO LUCONI, Università degli Studi di Padova

Feast or Famine?: Eating and Starving in Italian-American Literature and Film

MARY JO BONA and JENNIFER DIGREGORIO KIGHTLINGER, Stony Brook University

**3–4:15 pm**

**ITALIAN CINEMA AND “STYLES” OF LIFE** CONFERENCE ROOM

Chair: Maria Terrone, Queens College, CUNY

The *Commedia all'Italiana* as a Subverted Morality Play

FRANCESCA DE LUCIA, Independent Scholar

Fellini's *La Dolce Vita*: A Cinematic Experience of Italian Fashion

EMILIA MORELLI, Università degli Studi di Siena

Whose Family Values?: The Cinema of Ferzan Ozpetek

GEORGE DE STEFANO, Author

**4:30–5:45 pm**

**EATING MASCULINITIES** CONFERENCE ROOM

Chair: George De Stefano, Author

Size Matters: Italian-American Masculinity in *Fatso*

NANCY CARONIA, University of Rhode Island

From Routine to Ritual: Italian-American Men Finding Identity in the Kitchen

PETER NACCARATO, Marymount Manhattan College

Cooking for a Mob: An Italian-American Restaurateur's Life as a Master Chef among Mafia Chieftains

GEORGE GUIDA, New York City College of Technology, CUNY, and THOMAS VERDILLO, Tommaso's Restaurant



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